



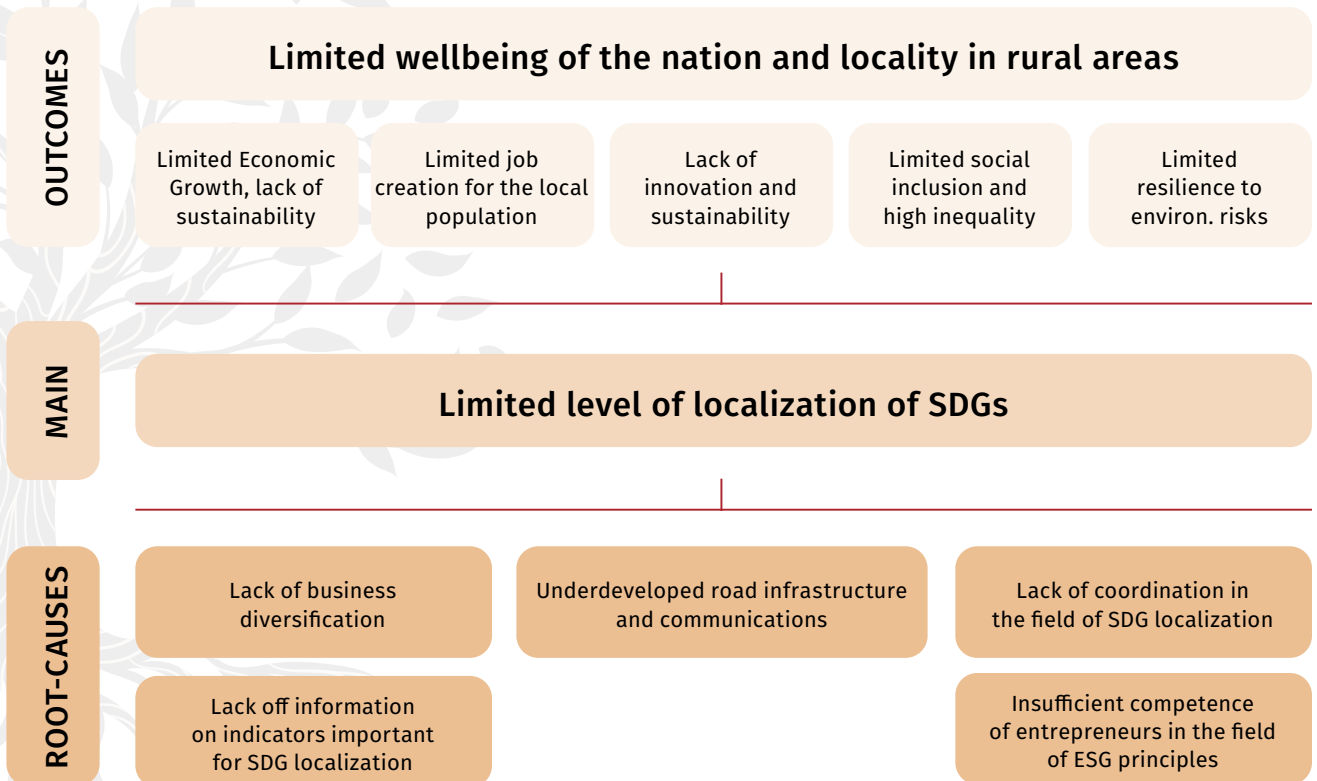
BELARUSIAN-GEORGIAN EXPERT REVIEW:

“Experience and priorities for the SDGs localization in the ‘Development of entrepreneurship (rural area / towns)’ area”

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The scale and complexity of sustainable development tasks impact all areas of human economic and cultural activities, including entrepreneurship. This review investigates the role of entrepreneurship in localizing sustainable development goals at the local level. The business serves as a target for improvement, transforming into a "sustainable business" and also as an effective tool for implementing sustainability principles in other sectors such as education, healthcare, manufacturing, trade, etc.

THE MAIN PROBLEM AND CHALLENGES IN LOCAL ENTREPRENEURSHIP DEVELOPMENT (Problem Tree)



Full text of the review:



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RECOMMENDATIONS

for the entrepreneurship development from the review

- Vertically integrate local strategies, programs and projects for entrepreneurship development with national goals.
- Emphasize diversification of businesses in rural areas in development strategies.
- Establish a tailored monitoring system using local-specific indicators to track national development goals.
- Create local public bodies with diverse representation to coordinate efforts in localizing sustainable development goals.
- Invest in infrastructure, technology, and marketing to enhance production, competitiveness and sustainable land management.
- Implement “green financing” to support environmental-friendly business models, products and technologies.
- Stimulate the establishment of local service centers for knowledge sharing and support in implementing sustainable business practices.
- Develop a data collection system for key indicators and provide open access to relevant stakeholders.
- Harness the potential of the municipal business community and local authorities in monitoring and fostering the local economy and achieving sustainable development, utilizing digital tools for data collection and processing.



LESSONS LEARNED

from By-D-Ge Cooperation

- 1 The waste management practices of Dusheti municipality are far from being sustainable. Municipal waste is collected and disposed of at the municipal landfill.
- 2 Achievements in localizing sustainable development goals (SDGs) in entrepreneurship among Eastern Partnership countries are similar. Therefore, new projects and plans for localizing SDGs can be based on the same level of development among Eastern Partnership countries.
- 3 To foster cohesion among an international team of experts and enhance mutual trust and recognition of expertise, it is beneficial to implement several joint projects under the auspices of European organizations as initiators, organizers, and coordinators.
- 4 Knowledge sharing and exchange of best practices between neighboring Eastern Partnership and EU countries should be continued and complemented with the experiences of successful municipalities from countries outside the EU.

IDEAS FOR FUTURE PROJECTS

in By-D-Ge Cooperation

DIGITALIZATION



Deployment of digitalization aimed at enhancing the competitive edge of the agribusiness sector in the Bolnisi municipality

Belarusian experts:

Alexander Liampert, Siarhei Tarasiuk and others

Georgian experts:

Zviad Archuadze, Tengiz Lomitashvili

Provide training and skills enhancement to farmers and entrepreneurs on the use of existing digital and online platforms, as well as identify new opportunities for digitalization to accelerate the development of agribusiness.

MEASURING LOCAL ECONOMY

2



Strengthening capacity of municipal business community and local authorities in the monitoring and development of local economy with achievement of SDGs

Establish an effective monitoring system for local economic development and develop a sustainable model of local economic development based on it, integrated with global circular economy principles.

SHARED SERVICES

3



Supporting the development of Shared Services in agribusiness to enhance the competitiveness of small-scale farmers

Support small farmers and entrepreneurs in identifying, developing, and promoting cooperative projects for creating the necessary shared services.